

The Professional Make-up Artists of Finland

Suomen maskeeraajat ry, S.M.Y.

Greetings!

The Professional Make-up Artists of Finland invites you to take part in the annual **Finnish Make-up and Body Painting Championships**. Here is the information package needed for the competition.

Competitions will be held as usual at the I LOVE ME beauty & hair fair, at Helsinki Messukeskus.

This year's Bodypainting theme is a fascinating, enchanting "**The world of Fairytales**". This category can be attended alone or as a group of two people. It will be held on Saturday 18th of October 2014.

Bodypainting category is open to all interested participants, from Finland and abroad.

Make-up competitions are Sunday 19th of October 2014.

There are two separate categories in the make-up championships held that day; one for students and one for professionals.

The theme for the student competition this year is a brilliant & captivating, "**The Heroines of Fairytales**" and the theme for the professionals is a fantastic and action-packed "**Super Heroes - the good, the bad and the ugly**". These categories are open only to those living in Finland. Professional make-up category winner will be rewarded with a trip to Düsseldorf competition!

Deadline for the competition registration is **30th of September 2014**

Join us for the competition!

Sincerely,

The Professional Make-up Artists of Finland / Suomen maskeeraajat ry, S.M.Y.

Secretary

Krista Karppinen

The Professional Make-up Artists of Finland

Suomen maskeeraajat ry, S.M.Y.

Finnish Make-up & Bodypainting Championships 18th – 19th of October 2014

Group 1

Helsinki Bodypainting Competition 2014, open category

Schedule

Saturday 18th of October 2014

Preparation of the workstation	09.30 until 10.30
Competition	10.30 until 15.30
Judging	15.30 until 16.30
Award ceremony	17:00

The theme

“The world of Fairytales”

- Competition piece can be done alone, with an assistant or as a group of two artists
- Competition piece will be done on one model.
- Airbrush is allowed.
- Wig or hairpieces are allowed and can be applied in advance
- Prosthetics are allowed, pieces can be applied before the competition but they have to be coloured during the competition. No paint prior to the competition time.
- Minimum 3/4 of the model's body has to be painted.
- Prosthetics, props / costumes can't cover more than 1/4 of the body.
- All bodypaint and make-up has to be applied during the competition time, no make-up can be applied before the competition.
- Sketch / layout/ storyboard of the competition piece has to be displayed and available to the jury.

Participants

The competition is ***open to everyone!***

The entry fee

80 euros

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The competition places will be filled in order of the registration.

Competition places are limited in each category:

Student category	40 Participants
Professional category	30 Participants
Bodypainting category	20 Participants

For more information

The Professional Make-up Artists of Finland / Suomen maskeeraajat ry, S.M.Y.

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Finnish Make-up & Bodypainting Championships 18th - 19th of October 2014

LOCATION Helsinki Exhibition & Convention Centre
(Messuaukio 1, FI-00520 Helsinki, Finland).

REGISTRATION **Deadline is 30th of September 2014**

Register by sending an e-mail to ilmoittautuminen@suomenmaskeeraajat.com

Upon registration you must provide full contact details and your school info / work info, as well as the category in which you would like to participate in.

Each competition category will be filled in order of registration.

The Professional Make-up Artists of Finland
Krista Karppinen

Entry fee Paid to The Professional Make-up Artists of Finland's account number 100930-214059 with a reference number given to you.
Payment will be done only after the secretary has confirmed your entry to the desired category of the competition.
Confirmation will be sent by e-mail.

Competition fees	Student category	60 €
	Professional category	80 €
	Body painting	80 €

Members of The Professional Make-up Artists of Finland can enter with no charge

When registering at the competition site on the day of the competition, we will be checking your payment receipt, so we kindly ask you to **please bring your payment receipt with you**. Competition details will be automatically sent to all registered competitors without a separate request.

www.suomenmaskeeraajat.com

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Helsinki Bodypainting Competition - Rules 2014

1. Competition can be attended alone or in a team of two people (2). Working time is five hours.
2. Every artist brings their own products and accessories/props. Only body painting colors, make-up and products meant for skin are to be used on the body.
3. **At least 3/4** The model's body has to be painted. Prosthetics, costumes and props can cover maximum 1/4 of the body.
4. The costumes and hair can be prepared prior to the competition.
5. Any prosthetics (foam, gelatin or latex and bald caps) can be applied in advance, but they **can not be painted** before the competition time. The competition officials will check that all the models starting point in this respect is the same.
6. There are restrooms and dressing rooms with showers for the competitors and for models.
7. Sketch / layout/ storyboard of the competition piece has to be displayed and available to the jury.
8. After the end of the competition all models are brought one by one in front of the jury and the competitors have the opportunity to tell the jury about their work for one minute (1:00 min).
9. At the award ceremony all of the competition designs will be presented one by one to the public.
10. If the winner is Finnish, they are permitted to use the title Finnish Bodypainting Champion. If the winner is from abroad they will not receive the title Finnish Bodypainting Champion.

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Competition rules 2014

1 The students who can participate in their student series are beautician, hairdresser, make-up artist students. Graduated students are not eligible to compete in this series.

2 Professional series is meant for the graduated beauticians, barbers and hairdressers, make-up artists.

3 Bodypainting series is open to all people from Finland and from abroad. The competition can be done alone or in a group of 2 (two people)

4 The Board of the Professional Make-up Artists of Finland and the organizers of the competition can't participate in the competitions.

5 Each competitor / team must bring their own model.

6 The competitors are working with their own equipment and products. The competitor is responsible for the all of the materials necessary for their competition pieces. If a competitor is going to use an airbrush equipment, they have to bring their own extension lead, in order to ensure the supply of electricity. The competitor / model brings their own Toiletries and towels. The organiser will provide washing facilities.

7 In make-up competitions the model has to have their props and costumes on before the competition starts. The model will be protected with organisers makeup protective cape. Hairstyles and nails can be done in advance before the start of the competition. In Bodypainting competition the props and clothes that will be placed on top of the paint can be applied during the competition.

8 Working time in the student category (group 2) is one and half (1 ½) hours. The professional category (group 3) has also one and half (1 ½) hours. Bodypainting category (group 1), has five (5) hours to finish their designs. Mobile phones must remain closed for the entire duration of the competition.

9 The competition piece is designed in advance for the category theme. Make-up will be done on the model with a clean skin. Possible wigs, hairpieces, artificial nails and hairstyles can be made in advance to be completely ready before the competition begins. Also prosthetics can be applied to the models in advance but they must be clean from make up or paint. False eyelashes **can not** be applied in advance. All make-up has to be applied during the competition, **no make-up can be applied/done in advance**. Before the start of the competition, there is a possibility to finish the hairstyles and put on the costumes in marked dressing room provided to the competitors.

10 The competitor must have a sketch / layout on the table visible for the judges.

11 The participant is responsible for the costs of participation to the competition and props etc. costs, as well as the potential costs for damage caused to themselves or to the models or damage caused to the site of the exhibition or other causes. Participant's competition fee must be completed before the competition. Participant's competition fees are not refundable.

12 Applicants for the competitions accept the competition rules and the responsibility for themselves and for the model.

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The public can follow and photograph the competition from outside of the marked competition area throughout the competition. Jury will go around seeing all of the pieces during the competition inside the competition area.

The Professional Make-up Artists of Finland will organize the background music for the award ceremony (catwalk).

The Jury of the competition

The Professional Make-up Artists of Finland will select and invite to the competition five (5) judges for each of the competition series. Head judge will be a member of The Professional Make-up Artists of Finland, who is responsible for adding up the final score and informing them.

The competitor who receives the most points is the winner. There are no shared rankings, in these cases the Head Judge's vote will decide the outcome.

Assessments of competition pieces focuses on the following things:

- 1 cleanliness of the work
- 2 the use of color
- 3 technique
- 4 artistic view
- 5 the total look

Scoring

Scores for each category is divided between 1-5, with 1 being the worst and 5 the best.

The competitors can get maximum of 25 points from each of the judges to make up the total of 125 points from five (5) judges. The competitor who receives the most points is the winner. There are no shared rankings, in these cases the Head Judge's vote will decide the outcome.

The jury has the right to disqualify a competitor or reduce their points as they see fit, if the competitor's piece is not fulfilling the rules of competition.