

The Professional Make-up Artists of Finland

Suomen maskeeraajat ry S.M.Y

Greetings!

The Professional Make-up Artists of Finland invites you to take part in the annual **Finnish Make-up Championships and Helsinki Bodypainting Competition**. Here is the information package for the competition.

Competitions will be held at the I LOVE ME Beauty & Hair Fair, at Helsinki Exhibition & Convention Centre.

This year's bodypainting theme is inspirational, enchanting **"Secrets and illusions"**. This category can be attended alone or as a group of two artists. It will be held on Saturday 17th of October 2015.

Bodypainting category is open to all interested participants, from Finland and abroad.

Make-up competitions are on Sunday 18th October 2015. There are two separate categories in the make-up championships; one for students and one for professionals.

The theme for the student competition this year is a mysterious and enticing **"Sweet dreams"** and the theme for the professionals is exciting and versatile **"The Seven Deadly Sins"**. These categories are open only to those living in Finland. The winner of the professional make-up category will be rewarded with a trip to International Make-up Championships in Düsseldorf!

Deadline for the competition registration is **2nd October 2015**

Welcome!

Sincerely,

The Professional Make-up Artists of Finland - Suomen maskeeraajat ry, S.M.Y.

Secretary
Krista Karppinen

The Professional Make-up Artists of Finland Suomen maskeeraajat ry S.M.Y

Finnish Make-up & Bodypainting Championships 17th – 18th October 2015

LOCATION Helsinki Exhibition & Convention Centre
Address: Messuaukio 1, FI-00520 Helsinki, Finland

REGISTRATION **Deadline is 2nd October 2015**

Register by sending an e-mail to ilmoittautuminen@suomenmaskeeraajat.com

Upon registration you must provide full contact details and your school info / work info, as well as the category in which you would like to participate in.

Each competition category will be filled in order of registration. Competition places are limited in each category.

REGISTRATION FEE

Competition fees	Bodypainting	85€	20 participants max
	Student category	65 €	40 participants max
	Professional category	85 €	30 participants max

Payment will be done once the secretary has confirmed your registration to the desired category of the competition. Confirmation and payment information will be sent by e-mail. Members of The Professional Make-up Artists of Finland can enter with no charge.

When registering at the competition area on the day of the competition, we will be checking your payment receipt, so we kindly ask you to **please bring your payment receipt with you.** Competition details will be automatically sent to all registered competitors without a separate request.

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Group 1 Helsinki Bodypainting Competition 2015, open category

Schedule Saturday 17th October 2015

Preparation of the workstation	09.30 until 10.30
Competition	10.30 until 15.30
Judging	15.30 until 16.30
Award ceremony	17.00

The theme "Secrets and illusions"

Participants Open category

Group 2 Finnish Championship Make-up Competition for *students* 2015

Schedule Sunday 18th October

Preparation of the workstation	09.30 until 10.30
Competition	10.30 until 12.00
Judging	12.00 until 13.00
Award ceremony	17.00

The theme "Sweet dreams"

Participants allowed: Students from Finnish cosmetology-, make-up artist- or barber/hairdresser schools.

Group 3 Finnish Championship Make-up Competition for *professionals* 2015

Schedule Sunday 18th October 2015

Preparation of the workstation	13.00 until 14.00
Competition	14.00 until 15.30
Judging	15.30 until 16.30
Award ceremony	17.00

The theme "The Seven Deadly Sins"

Participants allowed: Professional make-up artists, beauticians and hairdressing / barbers living in Finland.

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HELSINKI BODYPAINTING COMPETITION - RULES 2015

1 The competition is **open to everyone!** Competition piece can be done alone, with an assistant or as a group of two artists. Working time is five hours.

2 Every artist brings their own products and accessories/props. Only bodypainting colors, make-up and products meant for skin are to be used on the body.

3 Competition piece will be done on artist's own model or two models. **At least 3/4** the model's body has to be painted. Prosthetics, costumes and props can cover maximum 1/4 of the body. The panties can be painted beforehand.

4 The costumes and hair can be prepared and coloured prior to the competition. A wig and hairpieces are allowed and can be applied in advance.

5 Prosthetics (foam, gelatin or latex and bald caps) are allowed, pieces can be applied before the competition but they **can not be painted** before the competition time. The competition officials will check that all the models starting point in this respect is the same. False lashes are allowed, application has to be done during the competition.

6 Airbrush is allowed. Please bring your own extension cord. There are fan heaters at the competition area but not one for each competitor.

7 Sketch / layout / storyboard of the competition piece has to be displayed and available to the judges. Name of the competition piece and the competitor must be written on the layout.

8 There are restrooms and dressing room for the models at the Fair Centre. It can't be promised the dressing rooms are near the competition area so reserve time to the passage.

9 After the end of the competition all models are brought one by one in front of the jury and the competitors have the opportunity to tell the jury about their work for one minute (1:00 min).

10 At the award ceremony all of the competition designs will be presented one by one to the public. The artists stay near the presenter at the lighted area while models walk through the runway. The presenter will tell the names of the competition pieces and the artists.

11 The participant is responsible for the costs of participation to the competition and props etc, as well as the potential costs for damage caused to themselves or to the models or damage caused to the site of the exhibition, property and movables. Participant's registration fee must be completed before the competition. Registrations fees are nonrefundable. Applicants for the competitions accept the competition rules and the responsibility for themselves and for the model.

12 During the competition time it is allowed to communicate only with your own model, the judges and the competition organizers. The public can follow and photograph the competition from outside of the marked competition area throughout the competition. Jury will walk around the competition area during the competition.

13 If the winner is Finnish, they are permitted to use the title Finnish Bodypainting Champion. If the winner is from abroad they will not receive the title Finnish Bodypainting Champion.

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MAKE-UP COMPETITION RULES 2015

1 The students who can participate in the student category are beautician, hairdressing and make-up students. Graduated make-up artists are not eligible to compete in this series. Working time in the student category (group 2) is one and half (1 ½) hours.

2 Professional category is meant for the graduated make-up artists, beauticians and barbers/hairdressers. The Board of the Professional Make-up Artists of Finland and the organizers of the competition can't participate in the competitions. Working time in the professional category (group 2) is one and half (1 ½) hours.

3 The competitors work with their own equipment and products which are meant for skin. The competitor is responsible for all of the materials necessary for their competition pieces. Each competitor must bring their own model. The competitor protects the model with their own makeup protective cape.

4 The competition piece is designed in advance for the category theme. Make-up will be done on the model with clean skin. Wigs and hairpieces are allowed and can be prepared in advance to be completely ready before the competition begins. Prosthetics can be applied in advance but they must be free from make-up or paint. Make-up products such as wax etc which are applied directly on the skin must be applied during the competition. False eyelashes **can not** be applied in advance, only during the competition.

5 If a competitor is going to use airbrush equipment, they have to bring their own extension lead, in order to ensure the supply of electricity.

6 The competitor must have a sketch / layout on the table visible for the judges. Names of the competition piece and the competitor and the purpose of the make-up design must be written on the layout. The total look of the model has to support the make-up.

7 All make-up has to be applied during the competition, **no make-up can be applied/done in advance**. In make-up competitions the model has to have their props and costumes on before the competition starts. Hairstyles and nails can be done in advance before the start of the competition. Before the start of the competition, there is a possibility to finish the hairstyles and put on the costumes in marked dressing room provided to the competitors.

8 All competition designs will be presented one by one to the public at the award ceremony. The artists stay near the presenter at the lighted area while models walk through the runway. The presenter will tell the names of the competition pieces and the artists. The Professional Make-up Artists of Finland will organize the background music for the award ceremony (catwalk).

9 The participant is responsible for the costs of participation to the competition and props etc. costs, as well as the potential costs for damage caused to themselves or to the models or damage caused to the site of the exhibition, property and movables. Participant's registration fee must be completed before the competition. Registration fees are nonrefundable. Applicants for the competitions accept the competition rules and the responsibility for themselves and for the model.

10 During the competition time it is allowed to communicate only with your own model, the judges and the competition organizers. The public can follow and photograph the competition from outside of the marked competition area throughout the competition. Jury will walk around the competition area during the competition.

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THE JURY OF THE COMPETITION

The Professional Make-up Artists of Finland will select and invite five (5) judges who all act impartially for the competition category they are judging. The Head Judge is be a member of The Professional Make-up Artists of Finland, who is responsible for adding up the final score and informing the competition officials about the result.

The competitor who receives the most points is the winner. There are no shared places, in case of a tie the Head Judge's vote will decide the outcome.

Assessment of the competition pieces focuses on the following things:

- 1 cleanliness of the work
- 2 the use of color
- 3 technique
- 4 artistic view\
- 5 the total look

SCORING

Scores given for each category are between 1-5, with 1 being the worst and 5 the best. The competitors can get maximum of 25 points from each of the judges to make up the total of 125 points from five (5) judges. The competitor who receives the most points is the winner. There are no shared places, in case of a tie the Head Judge's vote will decide the outcome.

The jury has the right to disqualify a competitor or reduce their points as they see fit, if the competitor's piece is not fulfilling the rules of competition. Scoring of the three highest competitors will be announced in the award ceremony, the rest of the scores will be released afterwards.

For more information contact The Professional Make-up Artists of Finland:

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